

DINE OUT FOR THE CURE®



We invite you to participate in Susan G. Komen Virginia Blue Ridge's "Dine Out for the Cure". Dine Out for the Cure unites local restaurants with Komen supporters. By pledging a percentage of your day's dining business, you will make a significant impact in the local fight against breast cancer. In return, your restaurant will receive a significant marketing boost from traditional media, web, social channels as well as direct marketing, to Komen Virginia Blue Ridge's 15,000+ supporters.

WILL YOU JOIN US IN THE FIGHT?

Please fill out the information below if you would like to participate.

Restaurant Name: _____

Contact Name: _____ Contact Title: _____

Contact Phone Number: _____ Contact Email: _____

RESTAURANT INFORMATION

Street Address: _____

City: _____ State: _____ Zip Code: _____ Phone Number: _____

Facebook.com/ _____ Instagram Handle @ _____ Website: _____

Date(s) and hours selected to participate: _____

Please check this box if you would like to have multiple restaurant locations participate. In addition, please attach a list of all locations, addresses, phone numbers, and restaurant manager's information.

Event Terms: Select one of the following participation levels. Flyer cannot be required from patron.

Please note: a \$200.00 minimum guaranteed donation per location is required to participate.

Level (% of sales donated to Komen)	10% <input type="checkbox"/>	25% <input type="checkbox"/>
E-newsletter to 12,000+ supporters	Name	Logo
Social Media to 3,000+ supporters	Group Post	Stand Alone Post
Event Flier	Name	Logo
Dine out for the Cure Webpage	Name w/ link	Logo w/ link
Pink Promotion Kit (provided 2 weeks out from event)	-Pink Ribbon Stickers	-Pink Ribbon Stickers -Bill Inserts -Bookmarks

Restaurant donation is due to Komen Virginia Blue Ridge 30 days after the event. Please make checks payable to: 'Komen VA Blue Ridge' and include Restaurant's name on the memo line. Mail donation to: 4910 Valley View Blvd., Suite 212, Roanoke, VA 24012.



The Susan G. Komen Virginia Blue Ridge Affiliate® is not liable to any party or vendor for any fees, costs or payments of any kind, including costs or payments incurred pursuant to this Agreement. Applicant agrees to indemnify and hold harmless Komen Organization against any third party claims arising out of, or in connection with the indemnifying party's negligence; or any service or product sold or provided by the indemnifying party in connection with the Dine Out for the Cure® event.

Restaurant Contact Signature: _____ Date: _____

Komen Signature: _____ Date: _____